

LDI Members Survey Jan 2023 – Summary of Results

Thank you to everyone who participated in our recent Members Survey. We had a great response with a good representation and cross section of members providing feedback. The lucky winner who receives 50% off their yearly membership is **Meg Geary from MG Gardens based in Moorabbin, Victoria.** Congratulations Meg!

As a follow up from collecting the information in the survey, the LDI National Council recently spent 2 days in a planning meeting discussing future initiatives. *In summary, here are the main points we have collated from the members survey:*

How we communicate information:

- Preference for receiving industry information is emails followed by webinars.
- For receiving LDI news is emails followed by Landscape Outlook & social media.

Preferred frequency for education:

- Majority want 'face to face' seminars and workshops to be held quarterly.
- An even mix of monthly and quarterly webinars 'online learning' was requested.

There was a unanimous YES in relation to LDI facilitating 'face to face' catch up events with fellow designers. Thank you to all those members who contributed by sending us new ideas for these sessions. Our team are working through the responses and will be in touch soon.

Preferred subject areas for information LDI provides:

- The main content indicated was in relation to industry design standards.
- Other key subject areas that members want more information on are:
 - o Planning and approvals process
 - o Horticultural and plant knowledge
 - o Products and design trends

Over half of respondents said that they always read the Landscape Outlook Magazine and would consider digital versions of this along with hard copy print. We were delighted to receive many members willing to help write articles and have their designs published in LO and will contact you soon about next steps in relation to getting this underway.

Members technical skillset and future training:

- Almost 90% of survey participants agree they want more 'cracking the codes' seminars with a mix of responses in relation to topics. Watch this space!
- Respondents told us over half (65%) prepare CDC or DA applications and therefore they are keen to understand more about local government planning rules and how to prepare plans that comply with controls, SEE etc. We will work on this as a priority.

LDI National Design Awards:

Members indicated a variety of reasons of whether or not they would choose to enter the annual design awards or attend the event. We received many other suggestions for award categories including recognising students, educators and industry suppliers, innovation, sustainable/productive gardens, and a greater focus on the design aspect of projects.

Our team will look at integrating ideas like these into our current format and hope to be able to continue to provide you with a valuable industry event.